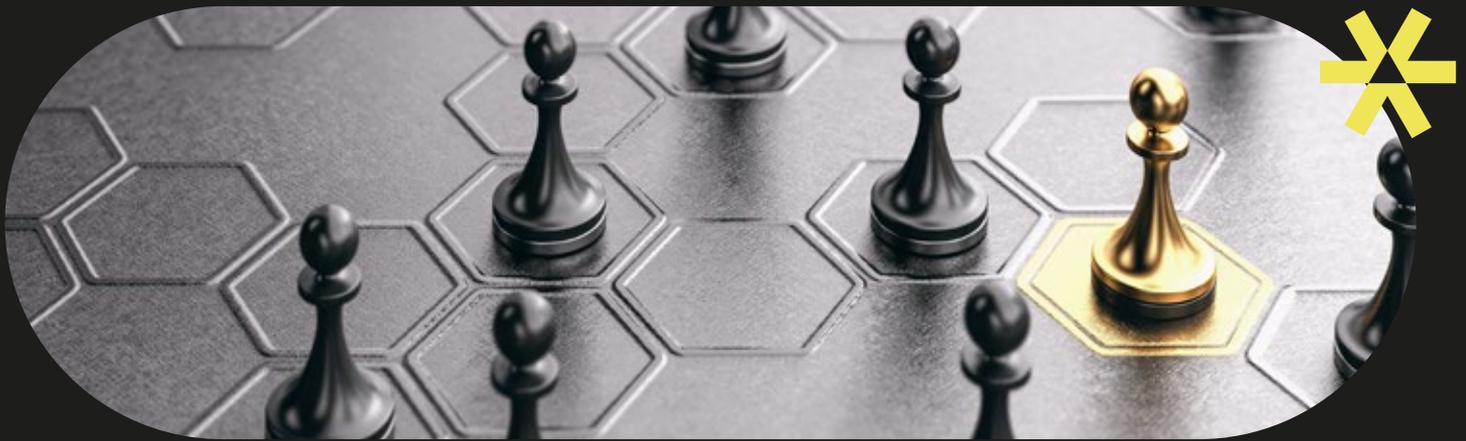


EFFECTIVE & IMPACTFUL COMMUNICATION



Investment (Exclusive of all taxes)
PKR. 29,000/-
(10% Early bird Discount Available till 11th August)
Group discount are also available, so hurry up

August 26th 2025

Movenpick Hotel,
Karachi.

09:30 AM to
05:30 PM

Program Outcomes

Enhance proficiency in diverse business communication methods by developing skills to foster trust and improve overall communication impact

Develop assertive and emotionally intelligent communication through public speaking and effective questioning techniques.

Enhance communication effectiveness by identifying strengths and areas for improvement, building self-confidence to inspire others.

Nurture advance communication skills by practicing empathetic communication, creating impactful messages and presentation techniques to manage nervousness & and tone.

Session Objectives

After the end of this learning journey, participants will be able to:

- Identify personal communication strengths & areas for improvements.
- Build self-confidence in overall communication to inspire & motivate others
- Understand & practice clarity & tone appropriately for different audiences
- Construct impactful messages for various communication channels
- Develop strategies for Deal with conflicts and criticism constructively

FACILITATOR



**SYED FAIZAN
AHMAD**

EFFECTIVE & IMPACTFUL COMMUNICATION



Aug 26th 2025

Movenpick Hotel, Karachi.

09:30 AM to 05:30 PM



LEARNING MODULE DETAILS

Delivery Timelines

01 Day Learning Experience (6.5 Hours)

Activity Name	Duration	What will be Covered
01 Business Related Communication	1 Hours	Communication & Core Elements of Business Communication, Types of Business Communication: Verbal/Non-Verbal, Written and Visual, Building Rapport and Trust
02 Written Communication Skills and Using AI Technique for Email writing	1.25 Hours	Email Etiquette: Writing professional, clear, and concise emails, Clarity and Brevity: Avoiding jargon, being precise, and using bullet points, Proofreading: Tips for avoiding errors and ensuring professional writing (Using AI prompts for different email writings and humanize it)
03 Communication Styles and Listening	1.25 Hours	Styles of Communication: Passive, Aggressive, Passive-Aggressive and Assertive, Type of Listening techniques: Attentive, Responsive and Active
04 Verbal Communication	1 Hours	Understand others' perspectives, Practice empathetic communication in real-life scenarios, Power of clarity in communication, Develop presentation skills and control nervousness.
05 Creating an Impact (Through Non-Verbal & Visual Communication)	1 Hours	Construct impactful messages for various communication channels, Understand the role of body language in communication, Learn self grooming techniques.
06 Transformation Journey	1 Hours	Develop strategies for managing difficult conversations, Deal with conflicts and criticism constructively, Provide feedback effectively.

Program Outcomes



Design Thinking



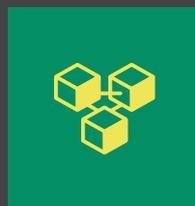
Peer Learning



Reflective



Recall Anchors



Gamifying

